

No. 26-07/2019-T&C-CM

Date: 24.07.2019

Circular T&C-CM No. 27/19-20

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer of 1GB free Data with New version of MyBSNL app under GSM mobile services- reg.


The competent authority has decided to re-launch the promotional “offer of 1 GB free data for registering under new version of My-BSNL app” for 90 days under GSM Mobile Services.

2. The free Data of 1GB is to be provided with first time download/registration of MyBSNL app.
3. The free 1GB data is to be provided with only new downloads of new version of MyBSNL app for a promotional period of 90 days w.e.f. 29.07.2019. Customers already installed new version of MyBSNL app should not get free 1GB data.
4. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
5. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting circle shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
7. This circular has been issued based on approval of the Competent Authority in VAS CM cell File No. VAS-3/MyBSNL App/CALL2ACTION/2018. Queries/clarification/feedback in respect of above tariff may be addressed to VAS-CM Section, C.O., BSNL, New Delhi and may be sent on duasatender@gmail.com.


(R.L. Meena)
DGM (T&C-CM, Fin)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (IT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section –for Hindi version.
- 9) Guard file.


(Shweta Mandal)
Dy. Manager (T&C-CM)